

Media Committee Report July 2006

Media Committee Members: Nancy Allen (ME), Scott McLarty (DC) T.E. Smith (DC), Starlene Rankin (NLGC), Ann Link (NY), Mark Dunlea (NY) , Craig Seeman (NY) Holly art (IA), Rick Johnson (IA), Kirstin Marr (CO), Cres Vellucci (CA), Robbie Franklin TX), Nan Garrett (GA), Jane Hunter (NJ), George DeCarlo (NJ), Nick Mellis (NJ), Jay ond (MN), Robert Miranda (WI), Carl Romanelli (PA), Barbara Hummell (PA), Gregg Jocoy (SC), Fred Vitale (MI), Linda Manning Myatt (MI), Aimee Smith (MI), David Sladky (MO).

Media Committee Advisors: Rebecca Weber (Green Pages) Andy Parks (HI), Mike Feinstein (CA), Adam Eiding (DC), Ross Mirkirimi (CA), Cameron Spitzer (CA), Julia Willebrand, (International Committee), Kevin Crisp (Webmaster) Emily Citkowski (Operations Director), Brent McMillan, (Political Director)

Media Committee Co-chairs: Scott McLarty and Starlene Rankin

Main Areas of Work:

- 1) Press Coordination: Research, write and distribute issue and electoral oriented press releases, advisories, op-ed, letters and feature articles. Build positive press relationships with editors, reporters and producers. Organize Press Conferences and Media events.
- 2) State Coordination: Provide Media resources, training and support to state and local parties
- 3) Committee Coordination: Maintain an effective Media Committee organization. Maintain the media sections on the USGP website: <http://www.gp.org/committees/media/>

Accomplishments in 2005-2006

- 1) Press Releases: Wrote and distributed 87 press releases on a broad range of topics. See <http://www.gp.org/press.shtml>
- 2) TV Ad: Created a promotional ad titled "A Secure and Free America" that is posted on our website. Watch the ad: http://www.gp.org/promos/2006_03_promo.shtml
- 3) Greensweek: Published 12 issues in 2005. Greensweek comes back in July 2006 as both an online blog and a weekly email newsletter. http://www.democracyinaction.com/dia/organizationsCOM/Greens/blog/?blog_KEY=31

4) Greens on the Air webpage: Created a webpage for Green video and radio producers to list their shows and info on how to get copies of their shows. Webpage:
<http://www.gp.org/onair/>

5) State of the Union video: Three Green Party candidates and one Green Party elected official gave 3-minute taped rebuttals to President Bush's state of the union speech. The tape was posted at gp.org and distributed to cable access producers.

6) Green Network A-V Listserv: Started a listserv for Greens who produce video and audio segments on Green topics. There are 14 members of the Green Network. To subscribe: <http://lists.gp-us.org/mailman/listinfo/media-a-v>
to subscribe.

7) Green Outreach Tabloid: Collaborated with the Outreach Committee to write and publish a 4 page tabloid that gives our "message of hope", top ten reasons to "Go Green?", info on how to become a card carrying Green, and a concise description of our platform on Immigration in Spanish and English.

8) Media Lists for State Parties: Updated our password protected webpage with current listings of all the major media outlets (from Bacon's Online Directory) in all the states. State media coordinators can access this page, download the lists and use them.

9) Media-states listserv: Continued to manage a busy Media-states listserv of state party and campaign media coordinators, spokespeople, and press secretaries. State Party press releases and campaign press releases get posted just about everyday. There are 73 subscribers.

10) Press Kit: Updated our online Press Kit for the 2006 Annual Meeting in Tucson.

11) Campaign School: Taught a media workshop at the GP sponsored Campaign School in New Paltz, NY

12) Published Articles, Letters and Opinions: Media Committee members had letters and articles published in a variety of publications.

13) Media Outreach in Tucson: Eight members of our committee made calls to reporters and producers in Tucson and asked them to cover our meeting and interview our candidates and spokespeople.

14) Coordination of Annual Meeting Media Operations: Holding 6 press conferences and teaching the media workshop at Campaign School.

Check us out!

Green Party Media Committee:

webpage: <http://www.gp.org/committees/media/>