

Worked with a committee composed of Karen Young, Darryl! Moch and Max Asare to roll out a new design for gp.org.

It will take some time to finishing moving all the older content over, but I've been able to integrate existing database tables such as the press releases into the new design using a extension.

Wherever possible, pages from the old design will be archived, then converted into blank pages with an auto redirect to the new location. This will help keep bookmarks active.

That being said, the press releases will be kept active in the new design AND in the older design. This approach is being taken because Google News is continuing to index our PR's as well as indexing posts made to our home page. So long as the once "see no evil" Google remains happy, this arrangement will stay in place.

The new design incorporates some elements worth pointing out.

The old design was dependent upon posting Press Releases for home page content; the new design now allows for posting PR's as well as third party articles about our Party.

Some of the internal pages include right-hand sidebars containing excerpts from news articles about the Party or issues near and dear to our heart.

The idea is to present as much new content to internal pages as possible.

see:

<http://www.gp.org/index.php/democracy>

<http://www.gp.org/index.php/ecology.html>

<http://www.gp.org/index.php/peace.html>

<http://www.gp.org/index.php/social-justice.html>

<http://www.gp.org/index.php/election-news.html>

<http://gp.org/index.php/newsroom.html> ... Green Party Watch displays here

We're now using an ad-free banner display on the home page.

Many of the links that in the past were displayed as full text or sidebar elements are now on the home page as icons. While this may at first seem like a step backwards, since being added we're once again seeing regular submissions of our Volunteer form.

New to the site are photo galleries of Greens in action:

<http://gp.org/index.php/photo-galleries.html>

If you have photos to add, old or new, please forward into to wbmgr@gp.org.

Our calendar now includes links to the Google calendars for Baltimore, Illinois and Maryland Greens. Send a note to wbmgr@gp.org to have your calendar included as well:

<http://gp.org/index.php/gcalendar.html>

If your local or state party is using a Google calendar, make sure to include a full street address in the location field. Doing will create a Google map for users.

<http://gp.org/index.php/iowa-2013-photo-gallery.html> has been set up as test. If successful, a volunteer will be able to post photos from the ANM directly onto our site from her phone.

The last major element to roll out will be the ability for Committees to directly update their own sections.

Other work done since Baltimore includes the launching of a public discussion forum:
<https://secure.gpus.org/secure/GreenPartyForum/index.php>

It has provided a platform for newer members of party to feel welcome.

The Pennsylvania Green Party migrated their site onto our dedicated Pair server:
<http://www.gpofpa.org>

The Northern Virginia Greens have migrated onto our dedicated Pair server:
<http://gp.org/NoVa/>

The Kentucky Green Party is considering doing the same.

Worked with candidates such as Ursula Rozum.

Designed a new template for Green Line:
http://salsa.wiredforchange.com/o/175/t/0/blastContent.jsp?email_blast_KEY=148194

Added new content for Green Pages & Green Papers & our YouTube channel:
<https://www.youtube.com/user/GreenPartyVideos/videos>

State access to the press contact list from Gebbie remains in place. Please contact
wbmgr@gp.org for more information.

Worked with Starlene Rankin to provide graphics for Social Media distribution. Some examples can be seen at:
<http://twitpic.com/photos/GreenPages>

david doonan
gp.org web manager