



FORWARD2004!

GREEN NATIONAL CONVENTION

CALL FOR CANDIDATES

Greens! Run for the Coordinated Campaign Committee this June at the national convention! If you have electoral campaign experience, please consider serving.

Dear Greens,

Once again, we roll toward a national meeting (this time a nominating convention!) at which, among other things, we will elect a new Steering Committee and Coordinated Campaign Committee.

The Coordinated Campaign Committee (CCC) is a national committee that works to develop resources for and otherwise support local, state and federal electoral campaigns. It is different from other national committees in that it is made up of 10 members, and is elected annually by the national Coordinating Committee. CCC members do not have to be on the Coordinating Committee.

In the two and a half years since the CCC's bylaws were approved by the CC, the committee has developed a strong and vibrant curriculum of campaign schools, matching funds, consulting services, manuals, etc. Since February of this year, the CCC is aided by and supervises the Political Director, who has been working hard to assist the CCC in implementing its mandate. In part due to this effort, local, state, and national parties have witnessed a corresponding increase in the sophistication and winningness of Green campaigns. As of May 2004, 44% of Green campaigns resulted in Greens taking office around the country, with many others gaining other types of victories.

Eligible candidates for CCC:

- Have electoral campaign experience and a desire to help Green campaigns
- Have the permission of their state parties to seek a seat on the CCC (Note: a state party may give permission to no more than one candidate, per CCC bylaws)

CALL FOR CANDIDATES
GPUS COORDINATED CAMPAIGN COMMITTEE CALL FOR CANDIDATES





FORWARD2004!

GREEN NATIONAL CONVENTION

CALL FOR CANDIDATES

- Are willing to commit at least 15 hours a month to CCC work, and attend two teleconference calls a month
- Submit applications or statements of qualification (see below) by Friday, June 25.

Below are attached several documents that interested persons will find useful. Candidates must submit either the completed CCC application or a statement containing similar information by June 22 to brent@gp.org , together with proof of approval by the candidate's state party. Hard copies may be delivered until June 25 to Brent McMillan in person at the Convention.

Also attached are the CCC bylaws, which give a better idea of what is expected of a CCC member. Finally, more details about the election procedures for the CCC are attached.

Please forward this email to all interested persons. If you have any questions, about the process or the committee, please contact Juscha Robinson at 608- 239-4296 and jrobinson@greens.org.

APPLICATION FOR COORDINATED CAMPAIGN COMMITTEE

Candidates may submit a statement that includes the same information instead of this application.

- 1 - Name
- 2 - State
- 3 - Have you received approval to serve on this committee from your state party?
- 4 - Summarize your past experience with elections and capaigns.
- 5 - Explain your interest in the Coordinated Campaign Committee.
- 6 - Identify specific contributions you think you could make to the work of the Coordinated Campaign Committee.
- 7 - How would your participation in this committee further the Green Party's commitments to feminism, racial justice, and diversity?

CALL FOR CANDIDATES
GPUS COORDINATED CAMPAIGN COMMITTEE CALL FOR CANDIDATES





FORWARD2004!

GREEN NATIONAL CONVENTION

CALL FOR CANDIDATES

CCC DESCRIPTION (Bylaw approved by GPUS CC 2002)

The Coordinated Campaign Committee (CCC) is a standing committee of the USGP that cooperates with state and local parties in the coordination and support of federal, state, and local Green Party electoral campaigns. Specific functions of the CCC include:

- a) Tracking of Green Party candidates at all levels of government.
- b) Facilitation of discussions regarding electoral strategy among state parties.
- c) Identification of target communities and districts for national support.
- d) Support for candidate recruitment in targeted communities and districts.
- e) Volunteer, media, celebrity, and resource mobilization for specific candidacies in targeted communities and districts.
- f) Training and materials support for Green Party candidates and activists.
- g) Analysis of past campaigns for lessons learned.
- h) State-by-state tracking of ballot status and laws.
- i) Publication and distribution of an annual call for candidates.
- j) Organization of a Green Party campaign school.

In carrying out these specific functions, the Coordinated Campaign Committee shall consider the following priorities:

- i) Securing and maintaining state ballot lines.
- ii) Existing on-the-ground support for candidate.

CALL FOR CANDIDATES
GPUS COORDINATED CAMPAIGN COMMITTEE CALL FOR CANDIDATES





FORWARD2004!

GREEN NATIONAL CONVENTION

CALL FOR CANDIDATES

CALL FOR CANDIDATES
GPUS COORDINATED CAMPAIGN COMMITTEE CALL FOR CANDIDATES

- iii) Likelihood of winning.
- iv) Racial inclusion, diversity, and gender balance .
- v) Four Pillars and 10 Key Values of the Green Party.
- vi) Potential for Green Party growth in targeted area.
- vii) Past electoral success in targeted area.
- viii) Likelihood of gaining legislative majority or of securing an executive office.
- ix) Districts/States where incumbent is unopposed or only one other candidate has announced for office.
- x) Districts/States where Green candidates are likely to run at least second.
- xi) Districts/States where all other likely candidates are highly objectionable.

The Coordinated Campaign Committee is composed of 10 voting members drawn from affiliated state parties. CCC members are selected annually by the members of the Coordinating Committee, and may be members of that committee or of an affiliated state party; no state shall have in excess of one member on the CCC. Vacancies on the CCC are filled by the Steering Committee. The members of the CCC annually elect up to three co-chairs from among its members.

The Coordinated Campaign Committee works with a pool of CCC Associates; these include one liaison from each affiliated state party not already represented on the CCC as well as staff or other persons necessary to the productivity of the CCC who shall be chosen as deemed appropriate by the CCC. Associates may participate in CCC discussions and meetings as needed but are not regular voting members of the CCC.





FORWARD2004!

GREEN NATIONAL CONVENTION

CALL FOR CANDIDATES

CALL FOR CANDIDATES
GPUS COORDINATED CAMPAIGN COMMITTEE CALL FOR CANDIDATES

Notes about election procedures for those needing more information:

- State party approval can be by phone conference, in person meeting, or email discussion. The approval can be given by whatever procedures a state party has in place for such a decision. In no case, however, can approval be given after consideration by one person on behalf of a state party.
- Sitting CCC members have the assumed approval of their state parties.
- If a sitting CCC member has moved to a new state, he or she is required to get approval from the new state party to run for re-election.
- Information from all candidates will be compiled and given to all delegates to the CC at the beginning of the annual national meeting.
- An announcement of the upcoming CCC elections will be made at the beginning of the national meeting, encouraging CC members to carefully read the provided materials in advance, before the elections. Candidates will be publicly identified so that CC members can ask questions of them over the course of the meeting.
- Persons who do not submit their statements of intent prior to the national meeting may be nominated from the floor. These candidates must have prior approval to run for CCC of their state parties. These candidates must fill out the application form, or provide a written statement of interest with qualifications, for duplication and distribution to CC delegates.
- Before the elections, which are scheduled for Sunday, June 25, each candidate will have 3 minutes to present to the CC why they should be elected. The candidate's statement should include his/her campaign-related experience, new ideas for CCC work, an estimate of how much time he/she could commit to





FORWARD2004!

GREEN NATIONAL CONVENTION

CALL FOR CANDIDATES

CALL FOR CANDIDATES
GPUS COORDINATED CAMPAIGN COMMITTEE CALL FOR CANDIDATES —

CCC work, past work on the CCC or similar bodies, and any other items that would help the CC evaluate his/her potential as a CCC member. Candidates may be elected in absentia. The votes will be cast and tallied according to the CCC bylaws (which provide for single-transferable voting).

